



THE ROAD AHEAD PARTNERSHIP

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FOR IMMEDIATE RELEASE

National Historic Trail Petition: 66,000 Signature Goal In Sight

“We checked in with Amy Webb, Senior Field Director at the National Trust for Historic Preservation, this week to learn that we are just 3,053 signatures away from our goal of 66,000 signatures by Rt. 66’s birthday on November 11,” reports Route 66 Road Ahead Partnership Chair Bill Thomas. As of October 8, the National Trust had collected 62,947 signatures in support of designating Route 66 a National Historic Trail.

The 62,947 signatures included 1,100 added at the LA County Fair between August 31 and September 23, 2018. “We could benefit from building awareness for the “Preserve Route 66” petition at each and every Rt. 66 event from now until November 11,” said Thomas. “To make the most of upcoming Rt. 66 events, petition supporters may contact me at rt66theroadahead@gmail.com or 217-648-5077 for materials to use at your local events.”

Continue to encourage your friends, Route 66 supporters and other travel enthusiasts to sign the petition to designate Route 66 a National Historic Trail. It’s going to take 611 new names each week -- or 87 signatures a day! Sign the petition online at www.preserveroute66.org. While there, enjoy some of the photos taken and read some of the stories written by the National Trust staff as a result of their “Preserve Route 66” summer road trip.

State Farm Companies signed on as the first Route 66 Road Ahead corporate sponsor to make the Preserve Route 66 campaign possible. The Road Ahead Partnership also gained the support of Airstream, Polaroid and Two Lanes by Mike Wolfe, to document the people, places, and stories that make Route 66 an icon of the American landscape. In addition, National Geographic documented Historic Route 66 through the lens of their own dedicated writer and photographer on their website at www.nationalgeographic.com/route-66/.

Federal legislation to add Route 66 to the National Historic Trail passed in the U.S. House of Representatives in June. The bill was received by the Senate and currently sits with the Committee on Energy and Natural Resources.

The National Trust for Historic Preservation included Rt. 66 on its 11 Most Endangered Historic Places List earlier this year, to emphasize the urgency of the National Historic Trail designation. This is an important preservation opportunity that will bring national recognition and economic development to historic sites along Rt. 66.

Established with the support of the National Park Service and the World Monuments Fund, The Route

66 Road Ahead Partnership's mission is to revitalize and sustain Route 66 as a national and international icon through partnerships focused on promotion, preservation, research and education, and economic development.

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