



THE ROAD AHEAD PARTNERSHIP

August 8, 2023

FOR IMMEDIATE RELEASE

Route 66 Road Ahead Partnership Publishes Second Quarter Report

The Route 66 Road Ahead Board of Directors has posted a Second Quarter 2023 Update Report on its website, www.route66roadahead.org (click the “News” or “Resources” tabs). The report covers activities from April 1 through June 30, 2023.

Most significant are the reports from the State Associations Advocacy Group and the Research and Education Working Group.

The Route 66 Road Ahead State Associations Advocacy Working Group has been very active in sharing project information from all eight states. They continue to meet monthly to identify needs and share best practices and potential for interstate support. The national Centennial Commission is working with the state tourism departments to coordinate promotions for 2026.

The summer training session for teachers using a National Endowment for the Humanities grant to train 72 instructors in developing a Route 66 curriculum for middle and high school students was under way in Flagstaff, Arizona, at the end of June. Lesson plans developed as an outcome of the project will be posted at the Northern Arizona University and Road Ahead websites by the Research and Education Working Group.

The Road Ahead continues to work closely with the National Centennial Commission on preparatory work for the upcoming Route 66 Centennial.

For details on these activities and others, you can read the document posted online at <https://route66roadahead.org/wp-content/uploads/2023/08/2023-2nd-QTR-Update-Report1.pdf>. The Road Ahead Board of Directors will meet again on August 23, 2023.

Established in 2015, with the support of the National Park Service and the World Monuments' Fund, The Route 66 Road Ahead Partnership's mission is to revitalize and sustain Route 66 as a national and international icon through partnerships focused on promotion, preservation, research and education, and economic development.

###

Contact:

Bill Thomas, Chairman

Route 66 Road Ahead Partnership

rt66theroadahead@gmail.com

217-648-5077